



THE
KIECKHEFER
GROUP

Client Relationship Summary - Form CRS

April 16, 2024

Item 1. Introduction

The Kieckhefer Group (“KG” or “Firm”) is an investment adviser registered with the Securities and Exchange Commission (“SEC”). Brokerage and investment advisory services and fees differ and it is important for you to understand the differences. Free and simple sources and tools are available to research firms and financial professionals at [Investor.gov/CRS](https://www.investor.gov/CRS), which also provides educational materials about broker-dealers, investment advisers, and investing.

Item 2. Relationships and Services

“What investment services and advice can you provide me?”

The Firm provides investment advisory services to Clients.

Investment Authority: The Firm has the authority to manage your investments on a discretionary basis. This means KG will buy and sell investments in your accounts without requiring your pre-approval. This authority will continue on an ongoing basis until you notify KG in writing to discontinue its discretionary investment authority.

Monitoring: your investment portfolio is monitored continuously as part of KG’s standard service. You may place reasonable restrictions on the types of assets in which KG will invest in their account.

Account Minimums and Other Requirements: The Firm has an account minimum of \$50,000. However, we reserve the right to waive this minimum if we see fit.

Additional Information: Please see our [Form ADV, Part 2A Brochure](#), specifically Items 4 and 7.

Conversation starters: Ask your financial professional the following questions:

- “Given my financial situation, should I choose an investment advisory service? Why or why not?”
- “How will you choose investments to recommend to me?”
- “What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?”

Item 3. Fees, Costs, Conflicts and Standard of Conduct

“What fees will I pay?”

The Firm’s asset-management fees are assessed quarterly in advance. The fees are primarily charged as a percentage of the value of the assets under management as of the last day of the previous quarter. For assets under management between \$0 and \$1 million, KG charges 1.5%. For additional assets under management between \$1,000,001 and \$5,000,000, the Firm charges a fixed percentage of 1.25%. The Firm charges a fixed percentage of 1.00% for assets under management larger than \$5,000,001.

Additional Information: You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. Please see our [Form ADV, Part 2A Brochure](#), specifically Item 5.

Conversation starters: You might ask us the following question of a financial professional to start a conversation about the impact of fees and costs on investments:

- Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

“What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?”

When we act as your investment adviser, KG has to act in your best interest and not put KG’s interest ahead of yours. At the same time, the way KG makes money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice, KG provides to you.

Here are examples to help you understand what this means.

- The Firm makes money by offering products and services to you that we in turn earn money on and therefore have an incentive to sell these products to you.

Additional Information: Please see our [Form ADV, Part 2A Brochure](#), specifically Item 11, for additional information.

Conversation starters: You might ask a financial professional the following question to start a conversation about conflicts of interests:

- How might your conflicts of interest affect me, and how will you address them?

“How do your financial professionals make money?”

The Firm’s professionals are compensated based on the amount of assets they service, in the form of cash compensation, and therefore earn higher compensation for investing more of your money. As KG’s compensation is fee-based, clients with more assets under management will generate more revenue.

Item 4. Disciplinary History

“Do you or your financial professionals have legal or disciplinary history?”

No. The Firm does not have a disciplinary history.

Yes. The Firm’s financial professional, Robert Kieckhefer, has a disclosure history. Details about his history can be found on Mr. Kieckhefer’s public disclosure report at the SEC’S Investment Advisor public disclosure site located at the following web address: <https://adviserinfo.sec.gov/individual/summary/3158584>

Conversation Starters: Ask your financial professional:

- “As a financial professional, do you have any disciplinary history? For what type of conduct?”

Item 5. Additional Information

For additional information on our investment advisory services and to obtain a copy of the relationship summary, go to IAPD at adviserinfo.sec.gov/.

To obtain up-to-date information and request a copy of the Customer Relationship Summary, you may call: (414) 704-3826;

Conversation starters: Ask your financial professional:

- Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?